

UNIVERSITY OF KANSAS, LAWRENCE

LITERACY AND CULTURE IN AMERICA
SUMMER 2002: June 17-28 (meeting 9 times)

T & L 798; ENGLISH 790 (3 credits) MTWRF 8:30 a.m.-12:30 p.m. Room: 350 SRL

Professor E. Jennifer Monaghan Office: 443 Joseph Pearson Hall
Or email me at: jmona65302@aol.com.

Office Hours: MTWR 1:00-2:00 p.m.; other times by appointment.

Required Texts

All of these are available from the University of Kansas Jayhawks bookstore. They are listed in the order in which we will be using them.

Davidson, Cathy N., ed. *Reading in America: Literature and Social History*. Baltimore: Johns Hopkins University Press, 1989. ISBN: 0-8018-3800-02

Packet of readings from University Book Store (named "packet" below)

Rowson, Susanna. *Charlotte Temple*, ed. Cathy N. Davidson. New York: Oxford University Press, 1987. ISBN 0-19-504238-7

Gorn, Elliott J. *The McGuffey Readers: Selections from the 1879 Readers*. Bedford Series in History and Culture. New York: St. Martin's Press, 1990. ISBN 0-312-13398-7

Coolidge, Susan. *What Katy Did*. Harpercollins Juvenile Books, 1999. ISBN 0-14-036697-0

Cather, Willa Silbert, *My 'Antonia*. Houghton Mifflin, 1995. 0-395-75514-x

The following books/articles will be given to you as handouts:

Barry, Arlene, *Young American Readers: The Charles and E. Jennifer Monaghan Collection of Books on the History of the Teaching of Reading in the United States* (Lawrence, Kans.: The Department of Special Collections, Kenneth Spencer Research Library, [2001]).

Monaghan, E. Jennifer, and Arlene L. Barry. *Writing the Past: Teaching Reading in Colonial America and the United States, 1640-1940: The Catalog*. Newark, Del.: International Reading Association, 1999.

Monaghan, Charles, "Webster to McGuffey: A Sketch of American Literacy Textbooks," *History of Reading News* 24, no. 2 (2002): 1-2, 6-8.

COURSE OUTLINE

NOTE: Materials are to be read by the date indicated

1. Monday June 17: Introduction: The History of the Book as a Discipline

Introduction to Using the Collection: **Richard W. Clement**, Special Collections Librarian

Reading, Religion and Gender in Seventeenth-Century New England

The New-England Primer

Michael Wigglesworth, *Day of Doom*

Young American Readers (handout)

Writing the Past (handout)

The Writing Schools of Eighteenth-Century Boston (slides)

2. Tuesday June 18

ASSIGNMENT # 1 due: Essay due on personal experiences with learning to read and write.

Recommended: Darnton, "What is the History of Books?" in *Reading in America*, chap. 1, pp. 27-52.

School and Family Literacy in Eighteenth-Century America

Monaghan, "Literacy Instruction and Gender," in *Reading in America*, chap. 2, pp. 53-80.

Monaghan, "Family Literacy in Early 18th-Century Boston" (handout), pp. 347-367.

Young American Readers, pp. 7-10.

Writing the Past, pp. 4-12.

Noah Webster and His Spelling Books (an introduction)

3. Wednesday June 19 Readers and the Rise of Novel Reading in the Early Republic

Rowson, *Charlotte Temple*

Davidson, "The Life and Times of *Charlotte Temple*," in *Reading in America*, chap. 6, pp. 157-79.

Publishing and Textbooks in the Early Republic

Charles Monaghan, guest speaker, "From Webster to McGuffey" (handout)

Young American Readers, p. 11.

Writing the Past, pp. 12-13

4. Thursday June 20 Morality and Values in 19th-Century Readers and Children's Books

Zboray, "Antebellum Reading and the Ironies of Technological Innovation," in *Reading in America*, chap. 7, pp. 180-200.

Gorn, *The McGuffey Readers*, assigned chapters

Young American Readers, pp. 12-15.

Writing the Past, pp. 14-17.

5. Friday June 21 Morality and Values in 20th-Century Readers and Children's Books

Larrick, Nancy, "The All-White World of Children's Books" (handout).
 Women on Words and Images, *Dick and Jane as Victims: Sex Stereotyping in Children's Readers* (Princeton, N.J.: author), 1972 (handout)
 Rose, Jonathan. "A Preface to a History of Audiences." (handout)
Young American Readers, pp. 19-23.
Writing the Past, pp. 38-41.

Undertaking Historical Research in Literacy: Qualitative and Quantitative Approaches

<http://readingonline.org/articles/handbook/monaghan/index.html> Monaghan, E. Jennifer and Douglas K. Hartman, "Undertaking historical research in literacy."

Monday June 24 Reading, Writing and Race

Frederick Douglass, *Narrative of the Life of Frederick Douglass* (packet), chs. 1, 2, 5, 6, 7.
 Salvino, "Ideologies of Race and Literacy in Antebellum America." In *Reading in America*, chap. 5, pp. 140-56.
 Monaghan, "Reading for the Enslaved, Writing for the Free" (handout).
www.slavenarratives.com; contains indexes to slave narratives recorded by WPA (Works Project Administration) in the 1930s and later, along with some texts.

6. Tuesday June 25

Family Literacy and Gender in the Late Nineteenth Century.

Susan Coolidge, *What Katy Did*.

Sicherman, "Sense and Sensibility." In *Reading in America*, chap. 8, pp. 201-25.

Guided tour of children's literature holdings in the Kenneth Spencer Research Library by Richard W. Clement

Student identification of possible research topics

7. Wednesday June 26 Research day: no class

Completion of Assignment # 2; identification of research topic for final paper, and beginning of research

8. Thursday June 27: The Literary Canon

ASSIGNMENT # 2 due: Deconstruction of a Literacy Textbook (group or individual)

Cather, *My 'Antonia* .

O'Brien, "Becoming Noncanonical." In *Reading in America*, ch. 10, pp. 240-58.

Students' presentations on their work in progress

9 Friday June 28: Promoting a Reading Audience

Poems by Langston Hughes (handout).

Davey, "Building a Black Audience in the 1930s: Langston Hughes,

Poetry Readings, and the Golden stair Press," in Danky and Wiegand, eds., *Print Culture in a Diverse America*, pp. 223-243 (**purchase from bookstore**).

Lecture and powerpoint presentation on Langston Hughes by Sheryl K. Williams,
University Archivist and Curator of the Kansas Collection

Students' presentations on their work in progress

12 noon: **Luncheon for the class** at the Kenneth Spencer Research Library, hosted by **William J. Crowe**, Spencer Librarian, and **Richard W. Clement**

ASSIGNMENT # 3 Research Report on a topic of your choice (no page limit, double-spaced, 12 point font).

Final version is due no later than August 1, 2002. For an immediate grade, submit the report by **July 20**. Otherwise you will receive an Incomplete Grade temporarily until I have your final version, when I will submit a Change of Grade.

Earlier drafts for feedback and comments are much encouraged, but optional.

Mail the report to Professor E. Jennifer Monaghan

534 Third Street, Brooklyn, NY 11215

Or email it as an attachment to jmona65302@aol.com

Or fax it to 718 499-0409. But you must **call the same number first** so that I can turn on the machine.

Assessment

Double-entry journals	10
Other short assignments	10
Assignment # 1 Personal Experience w/ Learning to Read and Write	10
Assignment # 2 Deconstruction of a Literacy Textbook (group/individual)	30
Assignment # 3 Research Report on a topic of your choice	<u>40</u>
	<u>100</u> percent

BIBLIOGRAPHY

- Balmuth, Miriam. *The Roots of Phonics: A Historical Introduction*. New York: McGraw-Hill, 1982.
- Brereton, John C., ed. *The Origins of Composition Studies in the American College, 1875-1925: A Documentary History*. Pittsburgh: University of Pittsburgh Press, 1995.
- Carpenter, Charles. *History of American Schoolbooks*. Philadelphia: University of Pennsylvania Press, 1963.
- Cavallo, Guglielmo and Roger Chartier. *A History of Reading in the West*, trans. Lydia M. Cochrane. Boston: University of Massachusetts Press, 1999.
- Chall, Jeanne. *Learning to Read: The Great Debate*. New York: McGraw/Hill, 1967.
- Clement, Richard W. *The Book in America*. Golden, Col.: Fulcrum, 1996.
- Connors, Robert. *Composition-Rhetoric: Backgrounds, Theory, and Pedagogy*. Pittsburgh: University of Pittsburgh Press, 1997.
- Coolidge, Susan. *What Katy Did*. Harpercollins Juvenile Books, 1999.
- Cornelius, Janet Duitsman. "We Slipped and Learned to Read: Slaves and the Literacy Process, 1830-1865," *Phylon* 44 (1983): 338-59.
- Cornelius, Janet Duitsman. *"When I Can Read My Title Clear": Literacy, Slavery, and Religion in the Antebellum South*. N.p.: University of South Carolina Press, 1991.
- Danky, James P. and Wayne A. Wiegand. *Print Culture in a Diverse America*. Urbana: University of Illinois Press, 1998.
- Darnton, Robert. "What is the History of Books?" In *Reading in America: Literature and Social History*, ed. Cathy N. Davidson, 27-52. Baltimore: Johns Hopkins University Press, 1989,
- Davey, Elizabeth. "Building a Black Audience in the 1930s: Langston Hughes, Poetry Readings, and the Golden stair Press," In *Print Culture in a Diverse America*, ed. James P. Danky and Wayne A. Wiegand, 223-243.
- Davidson, Cathy N. "The Life and Times of Charlotte Temple." In *Reading in America: Literature and Social History*, ed. Cathy N. Davidson, 157-79. Baltimore: Johns Hopkins University Press, 1989.
- Davidson, Cathy N., ed. *Reading in America: Literature and Social History*. Baltimore: Johns Hopkins University Press, 1989.

Douglass, Frederick. *Narrative of the Life of Frederick Douglass*, introd. Peter J. Gones. New York: Signet, 1990.

Elson, Ruth Miller. *Guardians of Tradition: American Schoolbooks of the Nineteenth Century*. Lincoln, Neb.: University of Nebraska Press, 1964.

Flesch, Rudolf. *Why Johnny Can't Read--And What You Can Do About It*. New York: Harper & Row, 1955.

Ford, Paul Leicester. *The New-England Primer: A History of Its Origin and Development with a Reprint of the Unique Copy of the Earliest Known Edition*. 1897; rpt. New York: Teachers College, Columbia University, 1962.

Gere, Anne Ruggles. *Intimate practices: Literacy and Cultural work in U.S. Women's Clubs, 1880-1920*. Urbana: University of Illinois Press, 1997.

Gilmore, William J. *Reading Becomes a Necessity of Life: Material and Cultural Life in Rural New England, 1780-1835*. Knoxville: University of Tennessee Press, 1989.

Goggin, Maureen Daly. *Authoring a Discipline: Scholarly Journals and the Post-World War II Emergence of Rhetoric and Composition*. Mahwah, N.J.: Erlbaum, 2000.

Gorn, Elliott J. *The McGuffey Readers: Selections from the 1879 Edition*. Bedford Series in History and Culture. New York: St. Martin's Press, 1990.

Graff, Harvey. *The Legacies of Literacy: Continuities and Contradictions in Western Culture and Society*. Bloomington, Indiana University Press, 1987.

Hirsch, E.D., Jr. *Cultural Literacy: What Every American Needs to Know*. Boston: Houghton Mifflin, 1987.

History of Education Quarterly, vol. 30, no. 1 (1990). Themed issue on the history of literacy.

Hoffman, James V. & Nancy Roser, eds. "The Basal Reader in American Reading Instruction." [special issue] *Elementary School Journal* 87, no. 3 (1987).

Huey, Edmund Burke. *The Psychology and Pedagogy of Reading*. 1908; rpt. Cambridge, Mass.: MIT Press, 1968.

Jacobs, Harriet Ann, *Incidents in the Life of a Slave Girl*. 1861; rpt. Cambridge, Mass.: 1987.

Joyce, Donald Franklin. "Reflections on the Changing Publishing Objectives of Secular Black Book Publishers." In *Reading in America, Literature and Social History*, ed. Cathy N. Davidson, 226-39. Baltimore: Johns Hopkins University Press, 1989.

Kaestle, Carl, Helen Damon-Moore, Lawrence C. Stedman, Katherine Tinsley, and William Vance Trollinger, Jr. *Literacy in the United States: Readers and Reading Since 1880*. New Haven: Yale University Press, 1991.

Larrick, Nancy, "The All-White World of Children's Books," *Saturday Review*, Sept. 11, 1965, 63-65, 84-85 (packet).

Lazere, Donald. "Literacy and Mass Media: The Political Implications." In *Reading in America, Literature and Social History*, ed. Cathy N. Davidson, 285-303. Baltimore: Johns Hopkins University Press, 1989.

Lindberg, Stanley W. *The Annotated McGuffey: Selections from the McGuffey Readers, 1836-1920*. New York: Van Nostrand Reinhold, 1976.

Luke, Allan. *Literacy, Textbooks and Ideology: Postwar Literacy and the Mythology of Dick and Jane*. London: Falmer Press, 1988.

MacCann, Donnarae. *White Supremacy in Children's Literature: Characterizations of African Americans, 1830-1900*. New York: Falmer, 1990.

Manguel, Alberto. *A History of Reading*. New York: Viking, 1996.

Mathews, Mitford M. *Teaching to Read, Historically Considered*. Chicago: University of Chicago Press, 1966.

McCormick, Kathleen. *The Culture of Reading and the Teaching of English*. Manchester: Manchester University Press, 1994.

Minnich, Harvey C. *William Holmes McGuffey and His Readers*. New York: American Book Company, 1936.

Monaghan, E. Jennifer. *A Common Heritage: Noah Webster's Blue-Back Speller*. Hamden, Conn.: Archon Books, 1983.

Monaghan, E. Jennifer. "Family Literacy in Early 18th-Century Boston: Cotton Mather and His Children," *Reading Research Quarterly* 26 (1991): 342-70.

Monaghan, E. Jennifer. "Gender and Textbooks: Women Writers of Elementary Readers, 1850-1950." *Publishing Research Quarterly* 10 (1994): 28-46.

Monaghan, E. Jennifer. "Literacy Instruction and Gender in Colonial New England." In *Reading in America: Literature and Social History*, ed. Cathy N. Davidson, 53-80. Baltimore: Johns Hopkins University Press, 1989.

Monaghan, E. Jennifer. "Phonics and Whole Word/Whole Language Controversies, 1948-1998: An Introductory History." In *Finding Our Literacy Roots: Eighteenth Yearbook of the American Reading Forum*, ed. Richard J. Telfer, 1-23. Whitewater, Wisc.: American Reading Forum, 1998.

Monaghan, E. Jennifer. "Reading for the Enslaved, Writing for the Free: Reflections on Liberty and Literacy." *Annals of the American Antiquarian Society* (in press).

Monaghan, E. Jennifer and Arlene L. Barry. *Writing the Past: Teaching Reading in Colonial America and the United States, 1640-1940: The Catalog*. Newark, Del.: International Reading Association, 1999.

Monaghan, E. Jennifer and E. Wendy Saul. "The Reader, the Scribe, the Thinker: A Critical Look at the History of American Reading and Writing Instruction." In *The Formation of School Subjects: The Struggle for Creating an American Institution*, ed. Thomas S. Popkewitz, 85-122. Philadelphia: Falmer, 1987.

Monaghan, E. Jennifer and Douglas K. Hartman, "Undertaking historical research in literacy." In *Handbook of Reading Research, Volume III*, ed. Michael L. Kamil, Peter B. Mosenthal, P. David Pearson and Rebecca Barr (Mahwah, N.J.: Lawrence Erlbaum Associates, 2000), 109-121. (A summary version of this is available on the web: see "Websites," below.)

Olsen, David R. *The World on Paper: The Conceptual and Cognitive Implications of Writing and Reading*. New York: Cambridge University Press, 1994.

Radway, Janice A. *Reading the Romance: Women, Patriarchy and Popular Literacy*. 1984; rpt. Chapel Hill, University of North Carolina Press, 1991.

Rawick, George L., ed. *The American Slave: A Composite Autobiography*. Westport, Conn.: Greenwood Press, 1972. 19 vols. Suppl., Series 1, 12 vols; Suppl. Series 2, 10 vols.

Robinson, Richard D. *Historical Sources in U.S. Reading Education, 1900-1970*. Newark, Del.: International Reading Association, 2000.

Robinson, Richard D.

Rose, Jonathan. "A Preface to a History of Audiences." In *The Intellectual Life of the British Working Classes*, 1-11. New Haven: Yale University Press, 2001.

Rowson, Susanna. *Charlotte Temple*, ed. Cathy N. Davidson. New York: Oxford University Press, 1987.

Salvino, Dana Nelson. "The Word in Black and White: Ideologies of Race and Literacy in Antebellum America." In *Reading in America: Literature and Social History*, ed. Cathy N. Davidson, 140-56. Baltimore: Johns Hopkins University Press, 1989.

Schultz, Lucille M. *The Young Composers: Composition's Beginnings in Nineteenth-Century schools*. Carbondale, Ill.: Southern Illinois Press, 1999.

Shannon, Patrick. *Broken Promises: Reading Instruction in Twentieth-Century America*. Granby, Mass.: Bergin & Garvey, 1989.

Shannon, Patrick. *The Struggle to Continue: Progressive Reading Instruction in the United States*. Portsmouth, N.H.: Heinemann.

Sicherman, Barbara. "Sense and Sensibility: A Case Study of Women's Reading in Late-Victorian America." In *Reading in America: Literature and Social History*, ed. Cathy N. Davidson, 201-25. Baltimore: Johns Hopkins University Press, 1989.

Smith, Nila Banton. *American Reading Instruction*. Newark, Del.: International Reading Association, 1965.

Soltow, Lee and Stevens, Edward. *The Rise of Literacy and the Common School in the United States: A Socioeconomic Analysis to 1870*. Chicago: University of Chicago Press, 1981.

Sullivan, Dolores P. *William Holmes McGuffey: Schoolmaster to the Nation*. Rutherford, N.J.: Fairleigh Dickinson University Press, 1994.

Venezky, Richard L. "A History of the American Reading Textbook." *Elementary School Journal* 87 (1987): 248-65.

Walker, Nancy A, ed. with an introd. *Women's Magazines, 1940-1960: Gender Roles and the Popular Press*. Boston: Bedford/St. Martin's, 1998.

Weber, Rose-Marie. "Even in the Midst of Work: Reading Among Turn-of-the-Century Farmers' Wives." *Reading Research Quarterly* 28 (1992), 293-302.

Wigglesworth, Michael. *Day of Doom*. Cambridge, Mass., 1662.

Women on Words and Images, *Dick and Jane as Victims: Sex Stereotyping in Children's Readers*. Princeton, N.J.: author, 1972.

Websites

<http://digital.library.pitt.edu/nietz/nietz2.html> (the site of 30 19th-century textbooks).

www.historyliteracy.org (the site of the History of Reading Special Interest Group of the International Reading Association. It contains old newsletters back to 1972.)

<http://readingonline.org/articles/handbook/monaghan/index.html> Monaghan, E. Jennifer and Douglas K. Hartman, "Undertaking historical research in literacy."

www.slavenarratives.com (contains indexes to slave narratives recorded by WPA (Works Project Administration) in the 1930s and later, along with some texts.