

Brown University

Department of History/Department of Education

Education 182 / History 196 (section 21)
Tuesday and Thursday, 10:30 - 11:50

Carl Kaestle
Fall, 2002

The History of Print Culture in America

Lownes Room, John Hay Library

Permission of instructor required

Purpose of the course and its main features:

This course is designed as an introduction to the recent scholarship on the history of print and the uses of print, scholarship that has enlivened the field known as “the history of the book”. Our main focus will be on the major published print forms: books, magazines, and newspapers. After a brief look at some European background, the materials will all be drawn from U.S. history. Students will also pursue a research project of their own design, usually combining primary and secondary sources. The purposes of the course, then, is to give students an introduction to this exciting sub-field of cultural history, to provide a setting in which they can discuss critically some of the best recent work, and to try their hands at the following writing assignments: a take-home midterm and a take-home final based on the common readings, two short papers (critical reactions to the assigned readings) and an interpretive research essay based on their independent projects. Two or three students will prepare to start the discussion of assigned readings at the beginning of each class.

Readings: Texts to purchase (also on reserve):

Cathy N. Davidson, ed., *Reading in America: Literature & Social History* (Baltimore: The Johns Hopkins University Press, paperback, 1989) (\$19.95 new/ \$14.96 used)
James Danky and Wayne Wiegand, eds., *Print Culture in a Diverse America* (Urbana: University of Illinois Press, paperback, 1998) (\$27.95/ \$20.96)
Elizabeth Eisenstein, *The Printing Revolution in Early Modern Europe* (Cambridge: Cambridge University Press, 1983) (\$18.00/ \$13.50)
Richard Ohmann, *Selling Culture: Magazines, Markets and Class At the Turn of the Century* (London: Verso, 1996) (\$22.00/ \$16.50)
[Total book costs: \$87.90 new/ \$65.92 used]

There is also a course reader, available at the Brown Book Store (estimated cost = \$72.50) and on reserve at Rockefeller Library.

Amount of reading:

The assigned reading averages 90 pages per class meeting. This manageable reading load presumes that all members of the course will carefully read the common readings in advance of each meeting and come prepared to discuss them critically.

Office hours:

My office is Room 208 Barus Hall, the home of the Education Department, at 21 Manning Walk. Phone: 863-3041. Home: 454-1377 (before 10 PM)

My office hours during fall semester are: Wednesdays, 4:00 to 5:30 PM, or by appointment.

There is a sign-up sheet on the door, for 15-minute appointments.

Email is Carl_Kaestle@Brown.edu

Writing assignments:

Two short papers, each a critique of one (or two) of the assigned readings. 3-4 pages.

Explore the following questions: what is the central argument of the piece? What theories, if any, are employed? What evidence is presented? What are the flaws of the piece? What are the provocative points, if true? What are the larger implications? How might you have improved on the piece? (For example, perhaps you would have stated the argument differently, drawn different conclusions, used the evidence in different ways, or dug up more and better evidence.). Due on Tuesday, October 1 and Thursday, November 7.

Mid-term take-home exam. One essay, from a choice of two or three questions. 5-7 pages. Synthesizing the assigned reading and critical discussions to that point. Due on Thursday, October 17.

Research term paper: On a topic of your choice, normally integrating primary and secondary sources. Examples of previous topics will be given in class. 12-15 pages. Students will present a brief (5-10 minutes) summary of the findings and insights of their term papers during the last week of class. Due on Thursday, December 5.

Final take-home exam. Two short essays (4-6 pages each) from a choice of three or four essay questions. They will ask you to address major themes of the second half of the course and synthesize materials from the readings and discussions. Due on Tuesday, December 17.

Grading procedure:

Approximate weights to the assignments:

Research term paper:	25%	Short paper #1	10%
Take-home final:	25%	Short paper #2	10%
Take-home mid-term	15%	Oral participation	15%

The evaluation of oral participation will reflect quality and consistency of preparation for class (this could be harmed by frequent absences); participation in class, with an ideal of balanced participation, sensitivity to others' points of view, and constructive attention to the logic of the discussion; also, each student will prepare twice to be a discussion starter for an assigned reading.

Schedule of topics, readings, and assignments

Tuesday
September 3 University Convocation. Brief meeting.

Thursday
September 5 Introduction to the course
Introductions
Structure and purposes of the course; reading and writing assignments
The history of print culture as a field of inquiry
Preview the reading for Tuesday

First topic: Printing and the book in early modern Europe:

Tuesday
September 10 John Hay collection of incunabula: the earliest printed books. John Stanley, Senior
Special Collections Bibliographer, John Hay Library.

READ:
Paul Saenger, "Colard Mansion and the Evolution of the Printed Book,"
Library Quarterly 45 (October, 1975): 405-418 (in course reader).

Thursday
September 12 The Gutenberg revolution?
READ:
Elizabeth L. Eisenstein, *The Printing Revolution in Early Modern Europe*
(Cambridge: Cambridge University Press, 1983, pb), pp. 3-107.

Tuesday
September 17 The spread of literacy in Western Europe
READ:
Carl F. Kaestle, Helen Damon-Moore, Lawrence C. Stedman, Katherine Tinsley, and
William Vance Trollinger, *Literacy in the United States: Readers and Reading since
1880* (New Haven: Yale University Press, 1991, pb), pp. 3-19, 26-32 (in course
reader).
R. A. Houston, *Literacy in Early Modern Europe* (London: Longman, 1988,
pb), pp. 130-154 (in course reader).
Thomas W. Laqueur, "Toward a Cultural Ecology of Literacy in England, 1600-
1850," in Daniel P. Resnick, ed., *Literacy in Historical Perspective*
Washington, D.C.: Library of Congress, 1983), pp. 43-57 (in course reader).
Carl F. Kaestle, "Standards of Evidence in Historical Research: How Do We
Know When We Know?" *History of Education Quarterly* 32 (Fall,
1992): 361-366 (in course reader).

Thursday
September 19 Theories and frameworks
READ:
Wayne A. Wiegand, "Theoretical Foundations for Analyzing Print Culture as Agency and Practice in a Diverse Modern America," in Danky and Wiegand, *Print Culture*, pp. 1-13. Roger Chartier, "Popular Appropriations: The Readers and Their Books," in Chartier, *Forms and Meanings: Texts, Performances, and Audiences, from Codex to Computer* (Philadelphia: University of Pennsylvania Press, 1995), pp. 83-97 (in course reader). Robert Darnton, "What is the History of Books?" in Cathy N. Davidson, ed., *Reading in America: Literature & Social History* (Baltimore: Johns Hopkins University Press, 1989), pp. 27-52.
Janice A. Radway, "Reading Is Not Eating: Mass-Produced Literature and the Theoretical, Methodological, and Political Consequences of a Metaphor," *Book Research Quarterly* 2 (Fall, 1986): 7-29 (in course reader).

Second topic: Print culture in Colonial America:

Tuesday
September 23 Presentation by John Hay curators: introduction to the print culture collections

Thursday
September 26 The print culture of Puritan New England
READ:
David D. Hall, *Worlds of Wonder, Days of Judgment: Popular Religious Belief in Early New England* (Cambridge, MA: Harvard University Press, 1989), pp. 21-70 (on reserve at Rockefeller Library; also in Dewey Conference Room, Education Department, second floor)
David Nord, "Teleology and News: the Religious Roots of American Journalism, 1630-1730," *Journal of American History* 77 (June, 1990): 9-38 (on reserve, Rock and Dewey)
E. Jennifer Monaghan, "Literacy Instruction and Gender in Colonial New England," in Davidson, *Reading in America*, pp. 53-80.

Tuesday
October 1 Visit to the John Carter Brown Library: The print culture of Spanish America
READ:
Irving A. Leonard, *Books of the Brave* (Cambridge, MA: Harvard University Press, 1949, revised ed., University of California Press, 1992), pp. 183-211 (in course reader).
Julie Greer Johnson, *The Book in the Americas: The Role of Books and Printing in the Development of Culture and Society in Colonial Latin America: Catalog of an Exhibition* (Providence, Rhode Island: The John Carter Brown Library, 1988), 5-36 (there is no page 18) (in course reader).
FIRST SHORT PAPER DUE

Thursday
October 3 Republican print culture
READ:
Michael Warner, *The Letters of the Republic: Publication and the Public Sphere in Eighteenth-Century America* (Cambridge, MA: Harvard University Press, 1990, pb), 34-49, 58-72 (on reserve, Rock and Dewey)
Carl F. Kaestle, "The Public Reaction to John Dickinson's *Proceedings of the American Antiquarian Society* (October, 1968): 323-359 (on reserve, Rock and Dewey).
David Nord, "A Republican Literature: Magazine Reading and Readers in late-Eighteenth-Century New York," in Davidson, *Reading in America*, pp. 114-139.

Third topic: Print Cultures in Victorian America, 1820-1890:

Tuesday
October 8 Antebellum America: technology, culture and the expansion of print
READ:
Kaestle, et al., *Literacy in the United States*, pp. 52-64 (in course reader).
Ronald Zboray, "Antebellum Reading and the Ironies of Technological Innovation," in Davidson, *Reading in America*, pp. 180-200.
Cathy N. Davidson, "The Life and Times of *Charlotte Temple*: The Biography of a Book," in Davidson, *Reading in America*, pp. 157-179.
Michael Hackenberg, "The Subscription Publishing Network in Nineteenth-Century America," in Hackenberg, ed., *Getting the Books Out* (Washington, D.C.: The Center for the Book: Library of Congress, 1987), pp. 45-75 (in course reader).

Thursday
October 10 New markets, new audiences:
READ:
David Paul Nord, "Free Grace, Free Books, Free Riders: the Economics of Religious Publishing in Early Nineteenth-Century America," *Proceedings of the American Antiquarian Society* 106 (1996, Part 2): 241-272 (on reserve, Rock and Dewey).
Elizabeth McHenry, "Forgotten Readers: African-American Literary Societies and the American Scene," in Danky and Wiegand, *Print Culture*, pp. 149-172.
Rudolph Vecoli, "The Italian Press and the Construction of Social Reality, 1850-1920, in Danky and Wiegand, *Print Culture*, pp. 17-33.
Mid-term essay questions distributed, discussed

Fourth topic: Interpretive communities:

Tuesday
October 15 Regionalism, dialect
READ:
Richard H. Brodhead, *Cultures of Letters: Scenes of Reading and Writing in Nineteenth-Century America* (Chicago: University of Chicago Press, 1993, pb), pp. 1-12, 107-141 (on reserve, Rock and Dewey)

Thursday
October 17 Kaestle presentation: a framework for the history of the book
MID-TERM ESSAYS DUE

Tuesday
October 22 Interpretive communities, continued
READ:
Barbara Sicherman, "Sense and Sensibility: A Case Study of Women's Reading in Late-Victorian America," in Davidson, *Reading in America*, pp. 201-225.
Michael Denning, *Mechanic Accents: Dime Novels and Working-Class Culture in America* (London: Verso, 1987, pb), pp. 27-61 (on reserve: Rock, Dewey)
Elizabeth Davey, "Building a Black Audience in the 1930's: Langston Hughes, Poetry Readings, and the Golden Stair Press," in Danky and Wiegand, *Print Culture*, pp. 223-243.

Fifth topic: Print cultures in America, 1890's to the 1990's

Thursday
October 24 Lights, camera, color! The interaction of technology and culture
READ:
Neil Harris, *Cultural Excursions: Marketing Appetites and Cultural Tastes in Modern America* (Chicago: University of Chicago Press, 1990), pp. 304-348 (on reserve: Rock, Dewey).

Tuesday
October 29 Advertising comes to the American magazine.
READ:
Richard Ohmann, *Selling Culture: Magazines, Markets, and Class at the Turn of the Century* (London: Verso, 1996), chapters 1-7, pp.1-174.

Thursday
October 31 The history of libraries
READ:
Abigail A. Van Slyck, *Free to All: Carnegie Libraries & American Culture, 1890-1920* (Chicago: University of Chicago Press, 1995), pp. 19-22, 40-42, 101-111, 215-216 (in course reader).
Christine Pawley, "Better Than Billiards: Reading and the Public Library in Osage, Iowa, 1890-1895," in Danky and Wiegand, *Print Culture*, pp. 175-199.
Christine Pawley, *Reading on the Middle Border: The Culture of Print in Late Nineteenth-century Osage, Iowa* (Amherst: University of Massachusetts Press, 2001), pp.1-8, 202-226 (in course reader).
Wayne Wiegand, "Tunnel Vision and Blind Spots: What the Past Tells Us About the Present: Reflections on the Twentieth-Century History of American Librarianship," *The Library Quarterly* 69 (January, 1999): 1-32 (in course reader).

Tuesday
November 5 Journalism and "objectivity"
READ:

- Michael Schudson, *Discovering the News: A Social History of American Newspapers* (New York: Basic Books, 1978), chapter 4, pp. 121—159 (on reserve: Rock and Dewey)
- David Paul Nord, “Reading the Newspaper: Strategies and Politics of Reader Response: Chicago, 1912-1917,” *Journal of Communication* 45 (Summer, 1995): 66-93 (on reserve: Rock and Dewey).
- David T. Z. Mindich, *Just the Facts* (New York: New York University Press, 1998), Chapter 5, pp. 113—137 (on reserve: Rock and Dewey).

- Thursday
November 7 Consumer culture and magazines, continued
READ
Ohmann, *Selling Culture*, Chapters 8 - 11, pp. 175-363
SECOND SHORT PAPER DUE
- Tuesday
November 12 The stratification of culture
READ:
Lawrence Levine, *Highbrow, Lowbrow: The Emergence of Cultural Hierarchy in America* (Cambridge, MA: Harvard University Press, 1988), pp.171-242 (on reserve: Rock and Dewey).
- Thursday
November 14 Dispensing middlebrow books.
READ:
Janice A. Radway, "The Book-of-the-Month Club and the General Reader: The Uses of 'Serious' Fiction," in Davidson, *Reading in America*, 259-280.
Janice A. Radway, *A Feeling for Books: The Book-of-the-Month Club, Literary Taste and Middle-class Desire* (Chapel Hill: University of North Carolina Press, 1997), pp.154-186, 261-300 (Chapters 5 and 8) (on reserve: Rock and Dewey)
Joan Shelley Rubin, *The Making of Middle Brow Culture* (Chapel Hill: University of North Carolina Press, 1992), pp.93-147 (on reserve: Rock and Dewey).
- Tuesday
November 19 Some debates of the 1980's: the quality and control of popular print culture
READ:
Ann Douglas, “Soft-Porn Culture,” *The New Republic* (August 30, 1980): 25-29 (in course reader).
Janice Radway, “The Utopian Impulse in Popular Literature: Gothic Romances and ‘Feminist’ Protest,” *American Quarterly* 33 (Summer, 1981):140-162 (in course reader).
Bruce Porter, “B. Dalton: The Leader of the Chain Gang,” *Saturday Review* (June 6, 1979): 53-57 (in course reader).
Jason Epstein, “The Decline and Rise of Publishing,” *New York Review of Books* (March 1, 1990): 8-12 (in course reader).
Ben H. Bagdikian, “The Lords of the Global Village,” *The Nation* (June 12, 1989): 805-820 (in course reader).
Albert N. Greco, “Mergers, Acquisitions, and the Development of the Modern Book Company,” Chapter 3 of Greco, *The Book Publishing Industry* (Boston: Allyn & Bacon, 1997), pp. 45-80 (on reserve: Rock and Dewey).
- Thursday Contemporary issues. (Readings to be announced and distributed)

November 21

Tuesday Contemporary issues. (Readings to be announced and distributed)
November 26

Thursday THANKSGIVING RECESS
November 28

Thursday Students' research: findings and insights. Brief reports.
December 3

Thursday Students' research: findings and insights, continued..
December 5 TERM PAPERS DUE
Take-home final distributed and discussed.

TAKE-HOME FINAL IS DUE ON DECEMBER 17, at noon.

BRIEF BIBLIOGRAPHY

This "starter" bibliography lists only books, even though much research in the field has been

presented in articles. They are too numerous to be included here, and they are covered in the notes and bibliographies of the more recent books on each subject.

Theory, historiography:

- Chartier, Roger, *Forms and Meanings: Texts, Performances, and Audiences from Codex to Computer* (Philadelphia: University of Pennsylvania Press, 1995)
- Darnton, Robert, *The Kiss of Lamourette: Reflections in Cultural History* (New York: Norton, 1990)
- Goody, Jack, ed., *Literacy in Traditional Societies* (Cambridge, Cambridge University Press, 1968, pb)
- Graff, Harvey, *The Legacies of Literacy: Continuities and Contradictions in Western culture and Society* (Bloomington: Indiana University Press, 1987)
- Hall, David D., *Cultures of Print: Essays in the History of the Book* (Amherst: University of Massachusetts Press, 1996)
- Kaestle, Carl F., et al., *Literacy in the United States: Readers and Reading Since 1880* (New Haven: Yale University Press, 1991)
- Williams, Raymond, *The Long Revolution* (London: Hazell, Watson & Viney, 1961, pb)

General works, anthologies, reference works:

- Davidson, Cathy, ed., *Reading in America: Literature & Social History* (Baltimore, MD: The Johns Hopkins University Press, 1989)
- Danky, James P. and Wayne A. Wiegand, eds., *Print Culture in a Diverse America* (Urbana: University of Illinois Press, 1998)
- Feather, John, *A Dictionary of Book History* (New York: Oxford University Press, 1986)
- Glaister, Geoffrey Ashall, *Encyclopedia of the Book* (New Castle, DL: Oak Knoll Press, second edition, 1996)
- Machor, James L., ed., *Readers in History: Nineteenth-Century American Literature and the Contexts of Response* (Baltimore, MD: The Johns Hopkins University Press, 1993)
- Moylan, Michele, and Lane Stiles, eds., *Reading Books: Essays on the Material Text and Literature in America* (Amherst: University of Massachusetts Press, 1996)
- Sullivan, Larry E., and Lydia Cushman Schurman, eds., *Pioneers, Passionate Ladies, and Private Eyes: Dime Novels, Series Books, and Paperbacks* (New York: The Haworth Press, 1996)

Printing and the book in early modern Europe:

- Cavallo, Guglielmo, and Chartier, Roger, eds., *A History of Reading in the West*, transl. Lydia G. Cochrane (Amherst: University of Massachusetts Press, 1999, originally published in French, 1995).
- Chartier, Roger, ed., *The Culture of Print: Power and the Uses of Print in Early Modern Europe* (Princeton: Princeton University Press, 1987).
- Chartier, Roger, *The Cultural Uses of Print in Early Modern France*, trans. Lydia Cochrane (Princeton: Princeton University Press, 1987).
- Cressy, David, *Literacy and the Social Order: Reading and Writing in Tudor and Stuart England* (Cambridge: Cambridge University Press, 1980).
- Darnton, Robert, *The Business of Enlightenment: A Publishing History of the Encyclopedia, 1775- 1800* (Cambridge, MA: Harvard University Press, 1979, pb).
- Darnton, Robert, *The Great Cat Massacre and Other Episodes in French Cultural History* (New York: Basic Books, 1984, pb).

Eisenstein, Elizabeth, *The Printing Press as an Agent of Change: Communications and Cultural Transformations in Early-Modern Europe* (Cambridge: Cambridge University Press, 2 vols., 1979, pb, 1 vol, 1980).

Febvre, Lucien, and Henry-Jean Martin, *The Coming of the Book: The Impact of Printing, 1450-1800*, trans. David Gerard (Paris: Edition Albin Michel, 1958, Verso pb, 1984).

Furet, Francois and Jacques Ozouf, *Reading and Writing: Literacy from Calvin to Jules Ferry* (Paris: Les Editions de Minuit, 1977; Cambridge: Cambridge University Press, pb, 1982).

Ginzburg, Carlo, *The Cheese and the Worm: the Cosmos of a Sixteenth-Century Miller*, trans John and Anne Tedesch (New York: Penguin Books, 1982, pb).

Houston, R. A., *Literacy in Early Modern Europe* (London: Longman, 1988, pb).

Houston, R. A. , *Scottish Literacy and the Scottish Identity: Illiteracy and Society in Scotland and Northern England, 1600-1800* (Cambridge: Cambridge University Press, 1985).

Johns, Adrian, *The Nature of the Book: Print and Knowledge in the Making* (Chicago: University of Chicago Press, 1998)

Print Culture in British Colonial America:

Amory, Hugh, and Hall, David D., eds., *The Colonial Book in the Atlantic World* (Cambridge: Cambridge University Press, 2000)

Bailyn, Bernard, and John B. Hench, eds., *The Press and the American Revolution* (Worcester: American Antiquarian Society, 1980).

Brown, Richard D., *Knowledge Is Power: The Diffusion of Information in Early America, 1700-1865* (New York: Oxford University Press, 1989).

Hall, David, *Worlds of Wonder, Days of Judgment: Popular Religious Belief in Early New England* (Cambridge, MA: Harvard University Press, 1989, pb).

Joyce, William L., David D. Hall, Richard D. Brown, and John B. Hench, eds., *Printing and Society in Early America* (Worcester: American Antiquarian Society, 1983).

Lockridge, Kenneth A., *Literacy in Colonial New England* (New York: Norton, 1974).

Remer, Rosalind, *Printers and Men of Capital: Philadelphia Book Publishers in the New Republic* (Philadelphia: University of Pennsylvania Press, 1996).

Warner, Michael, *The Letters of the Republic: Publication and the Public Sphere in Eighteenth-Century America* (Cambridge, MA: Harvard University Press, 1990, pb).

Nineteenth-century to 1860 (mainstream book publishing, journalism and magazines):

Baym, Nina, *Novels, Readers, and Reviewers: Responses to Fiction in Antebellum America* (Ithaca: Cornell University Press, 1984, pb).

Brodhead, Richard H., *Cultures of Letters: Scenes of Reading and Writing in Nineteenth-Century America* (Chicago: University of Chicago Press, 1993)

Charvat, William, *The Profession of Authorship in America, 1800—1870* (Columbus: Ohio State University Press, 1968).

Davidson, Cathy, *Revolution and the Word: The Rise of the Novel in America* (New York: Oxford University Press, 1986).

Fink, Steven, and Williams, Susan S., eds. *Reciprocal Influences: Literary Production, Distribution, and Consumption in America* (Columbus: Ohio State University Press, 1999).

Gilmore, William J., *Reading Becomes a Necessity of Life: Material and Cultural Life in Rural New England, 1780—1835* (Knoxville: University of Tennessee Press, 1989).

Henkin, David M., *City Reading: Written Words and Public Spaces in Antebellum New York* (New York:

- Columbia University Press, 1998).
- Kelley, Mary, *Private Woman, Public Stage: Literary Domesticity in Nineteenth-Century America* (New York: Oxford University Press, 1986).
- Leonard, Thomas C., *The Power of the Press: The Birth of American Political Reporting* (New York: Oxford University Press, 1986).
- Nackenoff, Carol, *The Fictional Republic: Horatio Alger and American Political Discourse* (New York: Oxford University Press, 1994)
- Schiller, Dan, *Objectivity and the News: The Public and the Rise of Commercial Journalism* (Philadelphia: University of Pennsylvania Press, 1981, pb).
- Winship, Michael, *American Literary Publishing in the Mid-Nineteenth Century: The Business of and Fields* (Cambridge: Cambridge University Press, 1995). Ticknor
- Zboray, Ronald, *A Fictive People: Antebellum Economic Development and the American Reading Public* (New York: Oxford University Press, 1993).

1860-1920 (mainstream books, newspapers, magazines):

- Baldasty, Gerald J. *The Commercialization of News in the Nineteenth Century* (Madison: University of Wisconsin Press, 1992, pb).
- Bold, Christine, *Selling the Wild West: Popular Western Fiction, 1860-1960* (Bloomington: Indiana University Press, 1987).
- Boyer, Paul, *Purity in Print: The Vice-Society Movement and Book Censorship in America* (New York: Charles Scribner's Sons, 1968).
- Brodhead, Richard, *Cultures of Letters: Scenes of Reading and Writing in Nineteenth-Century America* (Chicago: University of Chicago Press, 1993, pb).
- Cohen, Jan, *Creating America: George Horace Lorimer and The Saturday Evening Post* (Pittsburgh: University of Pittsburgh Press, 1989).
- Coultrap-McQuin, Susan, *Doing Literary Business: American Women Writers in the Nineteenth Century* (Chapel Hill: University of North Carolina Press, 1990, pb).
- Damon-Moore, Helen, *Magazines for Millions: Gender and Commerce in the Ladies' Home Journal and The Saturday Evening Post, 1880—1910* (Albany: State University of New York Press, 1994, pb).
- Denning Michael, *Mechanic Accents: Dime Novels and Working-Class Culture in America* (London: Verso, 1987, pb).
- Gere, Anne Ruggles, *Intimate Practices: Literacy and cultural Work in U.S. Women=s Clubs, 1880-1920* (Urbana: University of Illinois Press, 1997)
- Griffith, Sally Foreman, *Home Town News: William Allen White & the Emporia Gazette* (New York: Oxford University Press, 1989).
- Kitch, Carolyn, *The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media* (Chapel Hill: University of North Carolina Press, 2001).
- Levine, Lawrence W., *Highbrow/Lowbrow: The Emergence of Cultural Hierarchy in America* (New York: Basic Books, 1978, pb).
- Mindich, David T. Z., *Just the Facts: How "Objectivity" Came To Define American Journalism* (New York: New York University Press, 1998).
- Nord, David Paul, *Communities of Journalism: A History of American Newspapers and Their Readers* (Urbana: University of Illinois Press, 2001).
- Ohmann, Richard, *Selling Culture: Magazines, Markets and Class at the Turn of the Century* (London: Verso, 1996)
- Schneirov, Matthew, *The Dream of a New Social Order: Popular Magazines in America, 1893-1914* (New York: Columbia University Press, 1994).
- Schudson, Michael, *Discovering the News: A Social History of American Newspapers* (New York: Basic

Books, 1974, pb).

Schwartzlose, Richard A., *The Nation's Newsbrokers, Volume Two. The Rush to Institution: From 1865—1920* (Evanston, IL: Northwestern University Press, 1990).

Smith, Erin A., *Hard-Boiled: Working-Class Readers and Pulp Magazines* (Philadelphia, PA.: Temple University Press, 2000).

Wilson, Christopher P., *The Labor of Words: Literary Professionalism in the Progressive Era* (Athens: University of Georgia Press, 1985).

1920 - 2000 (mainstream book publishing, journalism, magazines):

Benton, Megan L., *Beauty and the Book: Fine Editions and Cultural Distinction in America* (New Haven, CT: Yale University Press, 2000).

Bonn, Thomas L., *Heavy Traffic & High Culture: New American Library as Literary Gatekeeper in the Paperback Revolution* (Carbondale: Southern Illinois University Press, 1989).

Bonn, Thomas L., *Under Cover: An Illustrated History of American Mass Market Paperbacks* (New York: Penguin, 1982).

Coser, Lewis A., Charles Kadushin, and Walter W. Powell, *Books: The Culture & Commerce of Publishing* (New York: Basic Books, 1982).

Covert, Catherine L., and John D. Stevens, *Mass Media Between the Wars: Perceptions of cultural Tension, 1918—1941* (Syracuse: Syracuse University Press, 1984).

Davis, Kenneth, *Two-Bit Culture: The Paperbacking of America* (Boston: Houghton-Mifflin, 1984, pb).

del Rey, Lester, *The World of Science Fiction, 1926—1976: The History of a Subculture* (New York: Garland, 1980, pb).

Epstein, Jason, *Book Business: Publishing, Past Present and Future* (New York: W. W. Norton, 2001).

Farrell, Amy Erdman, *Yours in Sisterhood: Ms. Magazine and the Promise of Popular Feminism* (Chapel Hill: The University of North Carolina Press, 1998).

Greco, Albert N., *The Book Publishing Industry* (Boston: Allyn and Bacon, 1997).

Kaplan, Richard, *Politics and the American Press: The Rise of Objectivity, 1865—1920* (New York: Cambridge University Press, 2002)

Leonard, Thomas C., *News for All: America's Coming-of-Age with the Press* (New York: Oxford University Press, 1995)

Marek, Jayne E., *Women Editing Modernism: "Little" Magazines & Literary History* (Madison: University of Wisconsin Press, 1995)

Mitchell, Greg, *The Campaign of the Century: Upton Sinclair's Race for Governor of California and the Birth of Media Politics* (New York: Random House, 1992, pb).

Peterson, Theodore, *Magazines in the Twentieth Century* (Urbana: University of Illinois Press, 2nd edition, 1975).

Radway, Janice, *A Feeling for Books: The Book-of-the-Month Club, Literary Taste, and Middle-Class Desire* (Chapel Hill: University of North Carolina Press, 1997)

Rubin, Joan Shelly, *The Making of Middle Brow Culture* (Chapel Hill: University of North Carolina Press, 1982).

Schudson, Michael, *The Power of the News* (Cambridge, MA: Harvard University Press, 1995).

Smith, Anthony, *Goodbye Gutenberg: The Newspaper Revolution of the 1980s* (New York: Oxford University Press, 1980, pb).

Strychacz, Thomas, *Modernism, Mass Culture, and Professionalism* (Cambridge: Cambridge University Press, 1993).

Sullivan, James D., *On the Walls and In the Streets: American Poetry Broadides from the 1960's* (Urbana: University of Illinois Press, 2000).

- West, James L., *American Authors and the Literary Marketplace Since 1900* (Philadelphia: University of Pennsylvania Press, 1988, pb).
- Whiteside, Thomas, *The Blockbuster Complex: Conglomerates, Show Business, and Book Publishing* (Middletown, CT, Wesleyan University Press, 1980, pb).
- Winship, Michael, *American Literary Publishing in the Mid-Nineteenth Century: The business of Ticknor and Fields* (Cambridge: Cambridge University Press, 1995)
- Zuilen, A. J. van, *The Life Cycle of Magazines: A Historical study of the Decline and Fall of the General Interest Mass Audience Magazine in the United States During the Period 1946—1972* (Uithorn, The Netherlands: Graduate Press, 1977).

The European immigrant press:

- Fishman, Joshua, et al., *Language Loyalty in the United States* (The Hague: Mouton, 1966).
- Miller, Sally, ed., *The Ethnic Press in the United States* (Westport, CT: Greenwood Press, 1987).
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